

# Dayton PRIDE Sponsorship Package

June 5, 6, 7th, 2020

Theme

# Rise UP

Reach Out to 5,000+ In Attendance

Greater Dayton LGBT Center  
24 N. Jefferson Street Suite 200  
Dayton, OH 45402

Phone: (937) 274-1776

[www.daytonLGBTcenter.org](http://www.daytonLGBTcenter.org)



# Be a part of Dayton's Largest and Most Exciting LGBT Event! PRIDE 2020

## June 5th, 6st, & 7th

There is something for everyone at Pride in Dayton. With over 60 exhibition and information booths, live music & entertainment, and a crowd of over 5,000 in attendance there will be something for everyone at the 2020 Dayton Pride Celebrations!

*We invite you to join us in an elevated position as a Sponsor for the all-new 2020 Dayton PRIDE*



### Presenting Sponsor - \$12,000

- \* OnStage Welcome
- \* Parade (Leading Car)
- \* Free entry in PRIDE parade
- \* Friday & Saturday booth - Double booth with Electric
- \* 8 Bar Crawl Entries
- \* 3 Kickball teams in Sunday's Spikes & Heels Games
- \* 2 Full Page Ads in the Annual Resource Guide
- \* 25 Social media targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 12 website newsletter ads

### Stage Sponsor - \$7,500

- \* OnStage Welcome
- \* Free entry in PRIDE parade
- \* Friday & Saturday booth - 10'x10' booth with Electric
- \* 6 Bar Crawl Entries
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* Full Page in the Annual Resource Guide
- \* 20 Social media shout outs targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 6 website newsletter ads



### Parade Sponsor - \$5,000

- \* OnStage Welcome - Saturday Only
- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 4 Bar Crawl Entries
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* Full Page in the Annual Resource Guide
- \* 15 Social media shout outs targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 4 website newsletter ads

## Red Sponsor - \$3,000

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 3 Bar Crawl Entries
- \* 1 Kickball teams in Sunday's Spikes & Heels Games
- \* ½ Page in the Annual Resource Guide
- \* 10 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 3 website newsletter ads



## Orange Sponsor - \$2,500

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 2 Bar Crawl Entries
- \* ¼ Page in the Annual Resource Guide
- \* 8 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 2 website newsletter ads

## Yellow Sponsor - \$2,000

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 2 Bar Crawl Entries
- \* ¼ Page in the Annual Resource Guide
- \* 8 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 2 website newsletter ads



## Green Sponsor - \$1,500

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* A Listing in the Annual Resource Guide
- \* 4 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 1 website newsletter ads

## Blue Sponsor - \$1,000

- \* Free entry in PRIDE parade
- \* A Listing in the Annual Resource Guide
- \* 2 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 1 website newsletter ads

## Purple Sponsor - \$500

## Brown Sponsor - \$250

- \* Free entry in PRIDE parade
- \* A Listing in the Annual Resource Guide
- \* Brown - 2 Social media shout outs targeting LGBTQ
- \* Brown - A link on the Center's Website

Be a part of Dayton's Largest and MOST exciting LGBT Event

# PRIDE 2020 - June 5, 6, & 7th



*There is something for everyone at PRIDE in Dayton, With over 60 exhibition and information booths, live music, and entertainment, and a crowd of over 5,000 in attendance, help us show your PRIDE!*

## We invite you to join us as a Sponsor for 2020 Dayton PRIDE

Levels	Presenting	Stage	Parade	Beer	Red	Kids Area	Orange	Yellow	Green	Blue	Purple	Brown
<b>Amount</b>	\$12,000	\$7,500	\$5,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,000	\$1,500	\$1,000	\$500	\$200
				<b>Amenities of Levels</b>								
Onstage Welcome	X	X	X									
Parade Participant	Lead Car	Entry	Grand Marshall	Entry	Entry	Entry	Entry	Entry	Entry	Entry	Entry	Entry
Fri-Sat Booth	10x20	10x10										
10x10 booth Sat			X	X	X	X	X	X	X			
Bar Crawl	8 T	6 T	4 T	3 T	3 T	2 T	2T	1T				
Kickball Teams	3 team	2 team	2 team	X	X	X	X	X	X			
Resource Guide Ad	2 Full Pages	Full Page	Full Page	Half Page	Half Page	Qtr Page	Qtr Page	Qtr Page	Qtr Page	Listing	Listing	Listing
Logo Web link	X	X	X									
Listing Web Link				X	X	X	X	X	X	X	X	X
Social Media Shout Outs	25	20	15	10	10	6	6	5	4	3	2	1
Center Newsletter Ads	6	3	2	1	1	Availalbe	Availalbe	Availalbe	Availalbe	Availalbe	Availalbe	Availalbe

Yes, Sign us up we want to be a part of Dayton PRIDE 2020.

Contact \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Sponsorship Desired \_\_\_\_\_

*Make checks payable too:*

The Greater Dayton LGBT Center  
P.O. Box 1203  
Dayton, OH 45401-1203



# The Greater Dayton LGBT Resource Guide 2020 - 2021

## Advertisement Submission Form

Please mail this form along with your check made payable to The Greater Dayton LGBT Center  
To P.O. Box 1203, Dayton, OH 45401-1203

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone No \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Ads must be submitted at actual size at 300dpi to [info@daytonLGBTcenter.org](mailto:info@daytonLGBTcenter.org) If you need assistance or have any questions regarding the file formats or resolution, please email those questions to [randy@gaydayton.org](mailto:randy@gaydayton.org) **The AD deadline is April 15th, your Ad and payment must be received by this time to be included in this years publication.**

Placement	Size	Color	Black & White
Back Cover (1 available)	5"w X 8" h	<input type="checkbox"/> \$500.00	N/A
Inside Cover (2 available)	5"w X 8" h	<input type="checkbox"/> \$450.00	N/A
Double Page Spread	10"w X 8"h	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$400.00
Centerfold Spread (1 available)	10"w X 8" h	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$450.00
Full Page Inside	5" w X 8" h	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$275.00
Half Page	5"w X 4"h	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$185.00
<b>Quarter Page (Business Card)</b>			
Vertical	2"w X 3½"h	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$100.00
Horizontal	3½w X 2"h	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$100.00

If you were an advertiser last year and would like to use the same ad check here

We distribute these resource guides throughout the Dayton area, if you wish to have some for your customer/members please mark the amount requested here: \_\_\_\_\_

# 2020 Pride Ala-Carte

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2020*

## **Booth** (all booths are 10x10) see page 7

Booth for Saturday June 6st	Promoting Business or Selling Items	\$ 100.00
Food Truck for Saturday June 6st	Food	\$ 100.00
Booth for Saturday June 6st	Non-Profit	\$ 50.00
Electrical Access in Booth June 6st	Non-Profit	\$ 25.00

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2020*

## **PARADE - SATURDAY JUNE 6st** see page 7

Parade Entry	Non-Profit	\$ 25.00
Parade Entry	Promoting Business	\$ 50.00

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2020*

## **SPIKES & HEELS TEAM - SUNDAY JUNE 7th** see page 7

Non-Profit Sponsor's Team	price per team	\$ 50.00
Business Sponsor's Team	price per team	\$ 100.00
Individual Team Members	Non-sponsored	\$ 15.00



# Greater Dayton LGBT Pride Celebration Weekend

Applications are due by May 15th to ensure inclusion. *All prices are doubled if Application is received after May 15th.* Form must be filled out completely. Please print legibly in ink. Please mail completed form and check to The Greater Dayton LGBT Center, P.O. Box 1203, Dayton, OH 45401

Friday's June 5th, "Affair on the Square" 5 PM to 10 PM - .5 K Bar Crawl 10 PM to ?  
 Saturday June 6, begins at Cooper Park, line up at 11 am, Parade Steps off at Noon.  
 Saturday June 6, Exposition at Courthouse Square: Noon to 4 PM (set up starts at 9:30 am)  
 Sunday June 7th, Spikes & Heels, Noon to 5 pm (set up starts at 10:30 am)

**Please fill out this FORM even if these are amenities included in your Sponsorship**

Name of Organization/Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

**Booth Spaces listed below are based on single 10x10 booth spaces**

- Exposition:**  Business \$100.00  Non-Profit \$50.00  Check Here to reserve a table (no charge) Cost \_\_\_\_\_
- Electric access (Non-Profit 110v) \$25.00  Electric access (Business) \$75.00 ----- Cost \_\_\_\_\_
- Food Truck (Saturday Only) \$100.00 If you are a Food Truck (list size of your truck) \_\_\_\_\_ Cost \_\_\_\_\_
- Food Truck (Friday & Saturday) \$150.00 (*All Food Trucks must power by generator*) Cost \_\_\_\_\_

**Bar Crawl:**  Tickets - Number of tickets needed \_\_\_\_\_ Tickets cost \$15.00 per person ----- Cost \_\_\_\_\_

**Parade:**  Business \$50.00  Non-Profit \$25.00 are you a  Walking Group  \*Vehicle ---- Cost \_\_\_\_\_  
 (\*Please tell us about your vehicle. What is the length of your entry. All vehicles MUST attach photo copies of drivers license and insurance coverage statement. We cannot process your application without them)

**Description:** (To be read by MC on stage to describe your float/group, use additional paper if needed) \_\_\_\_\_

**Spikes & Heels:**  Non-Profit \$50.00  Business \$100.00 Team Name: \_\_\_\_\_ Cost \_\_\_\_\_

**TOTAL COST AND AMOUNT ENCLOSED:** (UNLESS AN AMENITY OF YOUR SPONSORSHIP) \_\_\_\_\_

*Please mail this form along with your check made payable to the Greater Dayton LGBT Center  
 P.O. Box 1203, Dayton OH 45401-1203*

# DAYTON PRIDE PARADE INFORMATION, RULES, AND GUIDELINES.

1. **YOUR PARADE APPLICATION IS DUE MAY 15**, TO INSURE INCLUSION; \$25.00 nonprofit FEE and/or the regular fee of \$50.00 FOR BUSINESSES. All APPLICATIONS RECEIVED AFTER MAY 15, WILL BE CHARGED Double! THE PROPER FEE MUST ACCOMPANY ALL APPLICATIONS. No Exceptions!
2. **ALL VEHICLES/GROUPS IN THE PARADE MUST BE REGISTERED AND IDENTIFIED** AS PARADE PARTICIPANTS. ALL CARS/ OR TRUCKS OR FLATBEDS MUST HAVE A SIGN WITH YOUR CLUB/BUSINESS/ORGANIZATION. FLOATS PERMISSIBLE. NO SEMIS OR 5<sup>TH</sup> WHEELS. WALKING GROUPS ENCOURAGED TO HAVE BANNERS OR SIGNS.
3. ALL PARADE PARTICIPANTS MUST BE STAGED ON ST. CLAIR STREET BETWEEN SECOND AND THIRD. **VEHICLES ENTER STAGING AREA FROM SECOND ONTO ST. CLAIR.** WALKING GROUPS MEET IN COOPERS PARK AT REGISTRATION BOOTH. LINE UP STARTS AT 11 AM ON 1<sup>st</sup> Saturday of JUNE PARADE WILL STEP-OFF AT 12 PM.
4. TO ENSURE SAFETY OF THE PARTICIPANTS AND TO LIMIT THE AMOUNT OF LITTER GENERATED BY THE PRIDE PARADE, THE **THROWING OF ITEMS (I.E. CONFETTI, BEADS, COUPONS, ETC.) OUT OF VEHICLES IS STRICTLY PROHIBITED.** **Volunteers may hand items directly to persons along Parade route.**
5. IT IS YOUR RESPONSIBILITY TO COMPLY WITH ANY AND ALL FIRE REGULATIONS, TRAFFIC REGULATIONS, AND OTHER PUBLIC SAFETY REGULATIONS AS REQUIRED BY THE DAYTON POLICE DEPT.
6. ALL VEHICLES SHOULD ARRIVE NO LATER THAN 11:00 AM FOR LINEUP. THE PRIDE PARADE COMMITTEE DETERMINES PLACEMENT IN THE PARADE. THE PARADE WILL START AT 12 PM.
7. **UPON ARRIVAL PLEASE PRESENT THE LETTER OF CONFIRMATION TO THE PRIDE PARADE COMMITTEE REPRESENTATIVE AT THE ENTRANCE OF THE LINEUP AT 2<sup>ND</sup> AND PATTERSON. IF YOU ARE REGISTERING YOUR VEHICLE OR GROUP ON THE DAY OF THE PARADE, THE APPROPRIATE REGISTRATION FEE MUST ACCOMPANY YOUR COMPLETED APPLICATION.**
8. ALL FEES ARE NONREFUNDABLE
9. ALL VEHICLES MUST BE DULY LICENSED IN THE STATE IN WHICH IT IS REGISTERED, AND MUST BE OPERATED BY A DULY LICENSED OPERATOR. COPIES OF PROOF OF VALID INSURANCE FOR BOTH DRIVER AND OWNER (IF DIFFERENT PEOPLE) OWNER'S VEHICLE REGISTRATION, AND DRIVERS LICENSES OF OPERATOR ARE REQUIRED, AND MUST BE PROVIDED WITH THE APPLICATION. COPIES OF INSURANCE POLICIES MUST INDICATE THAT THE POLICY WILL BE IN FORCE ON THE DAY OF THE EVENT. ALL COPIES OF VEHICLE REGISTRATIONS AND OPERATORS LICENSES MUST INDICATE THAT THE LICENSE IS VALID ON THE DAY OF THE EVENT.
10. IT IS THE INTENT OF THE GAY PRIDE PARADE COMMITTEE TO PRESENT AN EVENT THAT MAY BE ENJOYED BY EVERYONE. WE CONSIDER THIS TO BE A FAMILY ORIENTED EVENT, APPROPRIATE FOR ALL AGES, INCLUDING OUR CHILDREN. BECAUSE OF THIS WE WILL NOT ACCEPT APPLICATIONS THAT WE CONSIDER INAPPROPRIATE. NUDITY IS PROHIBITED. ONCE THE APPLICATION IS APPROVED THE APPLICATION IS NON TRANSFERABLE TO ANY OTHER ENTITY WITHOUR THE WRITTEN CONSENT OF THE PARADE COMMITTEE.
11. **ALL DECISIONS THAT ARE MADE BY THE COMMITTEE ARE CONSIDERED FINAL!** IF YOU HAVE QUESTIONS YOU MAY DIRECT THEM TO THE PARADE CHAIR AT: [INFO@DAYTONLGBTCENTER.ORG](mailto:INFO@DAYTONLGBTCENTER.ORG)