



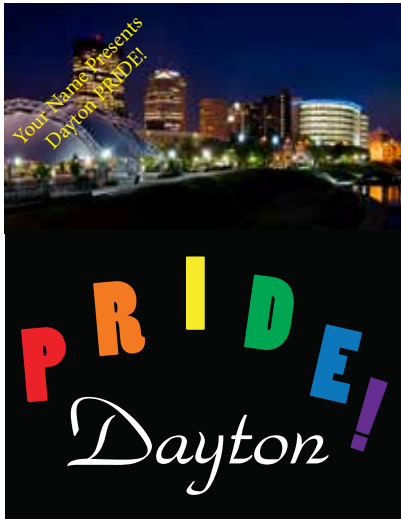
**P R I D E**  
*Dayton!*

# Be a part of Dayton's Largest and Most Exciting LGBT Event! PRIDE 2017

## June 2nd, 3rd, & 4th

There is something for everyone at Pride in Dayton. With over 50 exhibition and information booths, live music & entertainment, and a crowd of over 3,000 in attendance there will be something for everyone at the 2017 Dayton Pride Celebrations!

*We invite you to join us in an elevated position as a Sponsor for the all-new 2017 Dayton PRIDE*



### Presenting Sponsor - \$12,000

- \* OnStage Welcome
- \* 8 VIP seats on Friday's "Affair On The Square"
- \* Parade Grand Marshall
- \* Free entry in PRIDE parade
- \* Friday & Saturday booth - Double booth with Electric
- \* 8 Bar Crawl Entries
- \* 3 Kickball teams in Sunday's Spikes & Heels Games
- \* Double Page in the Annual Resource Guide
- \* 25 Social media targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 12 website newsletter ads

### Stage Sponsor - \$7,500

- \* OnStage Welcome
- \* 6 VIP seats on Friday's "Affair On The Square"
- \* Free entry in PRIDE parade
- \* Friday & Saturday booth - 10'x10' booth with Electric
- \* 6 Bar Crawl Entries
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* Full Page in the Annual Resource Guide
- \* 20 Social media shout outs targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 6 website newsletter ads



### Parade Sponsor - \$5,000

- \* OnStage Welcome - Saturday Only
- \* 4 VIP seats on Friday's "Affair On The Square"
- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 4 Bar Crawl Entries
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* Full Page in the Annual Resource Guide
- \* 15 Social media shout outs targeting LGBT & their allies
- \* Inclusion on the Center's website with Logo & Link
- \* Inclusion in 4 website newsletter ads



## Beer Sponsor -\$3,000

- \* 2 VIP seats on Friday's "Affair On The Square"
- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 2 Bar Crawl Entries
- \* 1 Kickball teams in Sunday's Spikes & Heels Games
- \* ½ Page in the Annual Resource Guide
- \* 10 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 3 website newsletter ads



## T-Shirt Sponsor -\$2,500

- \* 2 VIP seats on Friday's "Affair On The Square"
- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 6 Bar Crawl Entries
- \* ¼ Page in the Annual Resource Guide
- \* 8 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 2 website newsletter ads

## .5K Bar Crawl Sponsor -\$2,000

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 6 Bar Crawl Entries
- \* ¼ Page in the Annual Resource Guide
- \* 8 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 2 website newsletter ads



## Kick Ball Sponsor -\$1,500

- \* Free entry in PRIDE parade
- \* Booth Saturday Only - (10'x10')
- \* 2 Kickball teams in Sunday's Spikes & Heels Games
- \* A Listing in the Annual Resource Guide
- \* 4 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 1 website newsletter ads

## First Aid Tent Sponsor \$1,000

- \* Free entry in PRIDE parade
- \* A Listing in the Annual Resource Guide
- \* 2 Social media shout outs targeting LGBT & their allies
- \* A link on the Center's Website
- \* Inclusion in 1 website newsletter ads





# THE GREATER DAYTON LGBT CENTER

*Serving the Miami Valley since 1976*

Information Line: (937) 274-1776 P.O. Box 1203, Dayton, OH 45401 Email: [info@daytonlgbtcenter.org](mailto:info@daytonlgbtcenter.org)

Dear Friends,

For more than ten years the Greater Dayton LGBT Center has published an annual Resource Guide of the many gay and gay friendly businesses and organizations. It has become **The Resource Book** for folk in our community when looking for any business or organizational references. Whether you are new or old to the area, the Resource Guide provides a first stop reference for a: Doctor, Lawyer, Counselor, Hair Salon, Theatre, Organization, or Specialty Shop. This makes it vitality important that you plan now to make The Resource Guide a part of your marketing arsenal .

It is that time of year when we invite you to once again place your ad in the 2017-2018 **Resource Guide**. Publication date will be June 1<sup>st</sup> so it will be ready for distribution at Pride Celebrations beginning June 2nd, 3rd & 4th. **DEADLINE for your advertising submissions is April 15<sup>th</sup>, 2017.**

## How Do You Place an Ad?

**Step 1:** Please fill-out the accompanying application and mail it to P.O. Box 1203, Dayton, OH 45401-1203 with your payment for submission by April 15th. If you misplace the submissions form you can find it online at our website, [www.daytonlgbtcenter.org](http://www.daytonlgbtcenter.org) under the PRIDE Tab then click on resources tab.

**Step 2:** Email your exact sized artwork or display ad to: [info@daytonlgbtcenter.org](mailto:info@daytonlgbtcenter.org) (see accompanying sheet for exact sizes) Formats that are accepted are .pdf, .jpeg and .png. **No Word or Publisher ads will be accepted.** If you have any questions or need assistance in ad creation you may email Randy at [info@daytonlgbtcenter.org](mailto:info@daytonlgbtcenter.org) or [randy@gaydayton.org](mailto:randy@gaydayton.org) and he will be happy to assist you. (\$75 design fee, \$35 modification fee)

Do Not Be Left Out! Return your application today!!

Sincerely,

Randy Phillips, president  
Greater Dayton LGBT Center  
2017 - 2018 LGBT Resource Guide

**The Greater Dayton LGBT Center is a non-profit 501(c)3 organization**  
(Ohio ID #G0019-0528; federal 501(c)3 ID #31-0887625).



# The Greater Dayton LGBT Resource Guide 2017 - 2018

## Advertisement Submission Form

Please mail this form along with your check made payable to The Greater Dayton LGBT Center  
To P.O. Box 1203, Dayton, OH 45401-1203

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone No \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Ads must be submitted at actual size at 300dpi to [info@daytonLGBTcenter.org](mailto:info@daytonLGBTcenter.org) If you need assistance or have any questions regarding the file formats or resolution, please email those questions to [randy@gaydayton.org](mailto:randy@gaydayton.org) **The AD deadline is May 15th, your Ad and payment must be received by this time to be included in this years publication.**

Placement	Size	Color	Black & White
Back Cover (1 available)	5"w X 8" h	<input type="checkbox"/> \$475.00	N/A
Inside Cover (2 available)	5"w X 8" h	<input type="checkbox"/> \$425.00	N/A
Double Page Spread	10"w X 8"h	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$400.00
Centerfold Spread (1 available)	10"w X 8" h	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$450.00
Full Page Inside	5" w X 8" h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$250.00
Half Page	5"w X 4"h	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$160.00
<b>Quarter Page (Business Card)</b>			
Vertical	2"w X 3½"h	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$100.00
Horizontal	3½w X 2"h	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$100.00

If you were an advertiser last year and would like to use the same ad check here

We distribute these resource guides throughout the Dayton area, if you wish to have some for your customer/members please mark the amount requested here: \_\_\_\_\_

# 2017 Pride Ala-Carte

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2017*

## **Booth** (all booths are 10x10) see page 7

Booth for Friday June 2nd	Food Truck	\$ 50.00
Booth for Saturday June 3rd	Promoting Business or Selling Items	\$ 100.00
Booth for Saturday June 3rd	Food Vendor	\$ 100.00
Booth for Saturday June 3rd	Food Truck	\$ 100.00
Booth for Saturday June 3rd	Non-Profit	\$ 50.00
Electrical Access in Booth June 3rd	Non-Profit	\$ 25.00
Electical Access in Booth June 3rd	Food Vendor	\$ 75.00

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2017*

## **PARADE - SATURDAY JUNE 3rd** see page 7

Parade Entry	Non-Profit	\$ 25.00
Parade Entry	Promoting Business	\$ 50.00

*ALL PRICES DOUBLE WHEN SUBMITTED AFTER MAY 15, 2017*

## **SPIKES & HEELS TEAM - SUNDAY JUNE 4TH** see page 7

Non-Profit Sponsor's Team	price per team	\$ 50.00
Business Sponsor's Team	price per team	\$ 100.00
Individual Team Members	Non-sponsored	\$ 15.00



# Greater Dayton LGBT Pride Celebration Weekend

Applications are due by May 15th to ensure inclusion. **All prices are doubled if Application is received after May 15th.** Form must be filled out completely. Please print legibly in ink. Please mail completed form and check to The Greater Dayton LGBT Center, P.O. Box 1203, Dayton, OH 45401

Friday's June 2nd, "Affair on the Square" 5 PM to 10 PM - .5 K Bar Crawl 10 PM to ?  
 Saturday June 3rd begins at Cooper Park, line up at 11 am, Parade Steps off at Noon.  
 Saturday June 3rd Exposition at Courthouse Square: Noon to 4 PM (set up starts at 9:30 am)  
 Sunday June 4th Spikes & Heels, Noon to 5 pm (set up starts at 10:30 am)

**Please fill out this FORM even if these are amenities included in your Sponsorship**

Name of Organization/Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

**Booth Spaces listed below are based on single 10x10 booth spaces**

**Exposition:**  Business \$100.00  Non-Profit \$50.00  Check Here to reserve a table (no charge) Cost \_\_\_\_\_

Electric access (Non-Profit 110v) \$25.00  Electric access (Business) \$75.00 ----- Cost \_\_\_\_\_

Food Vendor \$100.00 (10 x10 tent Saturday only)  Food Truck (Friday & Saturday) \$150.00

Food Truck (Saturday Only) \$100.00 If you are a Food Truck (list size of your truck) \_\_\_\_\_ Cost \_\_\_\_\_

**Bar Crawl:**  Tickets - Number of tickets needed \_\_\_\_\_ Tickets cost \$15.00 per person ----- Cost \_\_\_\_\_

**Parade:**  Business \$50.00  Non-Profit \$25.00 are you a  Walking Group  \*Vehicle ---- Cost \_\_\_\_\_  
 (\*Vehicles must attach photo copies of drivers license and insurance coverage statement. We cannot process your application without them)

**Description:** (To be read by MC on stage to describe your float/group, use additional paper if needed) \_\_\_\_\_

**Spikes & Heels:**  Non-Profit \$50.00  Business \$100.00 Team Name: \_\_\_\_\_ Cost \_\_\_\_\_

**TOTAL COST AND AMOUNT ENCLOSED:** (UNLESS AN AMENITY OF YOUR SPONSORSHIP) \_\_\_\_\_

**Please mail this form along with your check made payable to the Greater Dayton LGBT Center  
 P.O. Box 1203, Dayton OH 45401-1203**

## **Greater Dayton Pride: Spikes & Heels**

### **KICKBALL RULES**

#### **RULES REGULATION TEAM**

- A. A regulation team shall consist of eleven players. A minimum of 8 players is needed to start.
- B. Athletic shoes are necessary. No metal spikes or steel-toed shoes allowed. Plastic cleats are allowed (softball type shoes).
- C. Each Team member is required to sign waiver prior to playing

#### **PLAYING RULES**

- A. Length of game shall be 5 innings. A new inning will not be started after 45 minutes of playing time unless the score is tied. In the case of a tie, one additional inning will be played. If the score is still tied, it will be listed as a tie.
- B. There is a 10-run rule after 4 innings of play.
- C. A 10-inch playground ball will be the official ball used.
- D. Outs:
  - a. A count of three outs completes the teams half of the inning
  - b. An out counts for four fouls, a runner touched by the ball at any time while not on base, any kicked fly ball that is caught, a ball tag on a base to which a runner is forced to run, a runner off their base when the ball is kicked.
- E. A runner is out when they are hit by a thrown ball, below the shoulders, while attempting to advance. A runner hit above the shoulders is safe and advances one base unless the runner ducks to take the hit above the shoulders (umpires discretion).
- F. Bunting is allowed!
- G. No leading off or stealing bases. A runner leaving early will be called out.
- H. The ball is put into play when the pitcher rolls the ball towards the plate. The kicker must contact the ball from behind home plate. If they make contact in front of home plate, it will be considered a foul ball.
- I. After a kicked ball is caught, runners must tag their originating base before running to the next base.
- J. Outfielders must stay behind the outfield line, until the ball is kicked.
- K. No infield fly rule.
- L. An obvious drop of a fly ball will be called an out (umpire's discretion).
- M. Team will be eliminated from the tournament after one loss.

#### **STRIKES**

- A. A count of three (3) strikes is an out.
- B. A strike is:
  - a. A pitch that is not kicked and is not called a ball per that enters any part of the strike zone
  - b. An attempted kick missed by the kicker inside or outside of the strike zone
- C. Foul balls never count as strikes.

#### **BALLS**

- A. A count of four (4) balls advances the kicker to first base.
- B. A ball is:
  - a. A pitch outside of the strike zone as judged by the Referee where a kick is not attempted
  - b. A pitched ball that does not touch the ground at least twice or roll before reaching the kicking box;
  - c. A pitched ball that exceeds one foot in height from the bottom of the ball as it enters the kicking box
  - d. A pitched ball that exceeds one foot in height from the bottom of the ball at any time while passing through the kicking box, prior to reaching the kicker;
  - e. A pitched ball that is higher than one foot at the plate